

ST PAULS CRICKET CLUB GLEN WAVERLEY INC.

SPONSORSHIP PACKAGES SEASON 2018/19

FRIENDSHIP IN SPORT



INTRODUCTION

The following pages contain the sponsorship options available at St Pauls Cricket Club for season 2018/2019. All options are very flexible and packages can be tailored to meet the individual needs of your business.

Unlike many community clubs, St Pauls Cricket Club does not sell sponsorship solely as a means to boost club funds. We do not believe “sponsorship” and “donation” are interchangeable terms. While most other community clubs simply purchase a sign with the monies received, St Pauls Cricket Club is keen to develop a long-term relationship with all of its sponsors.

We believe that sponsorship is mutually beneficial to both organisations. We believe that sponsorship of a community club is an excellent tool for your business to meet its strategic goals. Our packages offer a cost effective way not only to increase the exposure of your business, but also get the message of your business across to the community.

St Pauls Cricket Club has assisted many local community families with access to our club facilities and early development of their children through our St Pauls Junior Cricket program, that has been operating since 1994. The club’s dedicated committee and coaches are committed to ensuring the club prospers for many seasons to come at both senior and junior levels.

We are confident that we have a sponsorship package to suit your business needs. If not, please do not hesitate to contact our Committee to discuss tailoring your package.

Please note that the packages detailed are guides, and we will tailor a package suitable to both your and our business needs to ensure the most beneficial relationship possible.

BUSINESS BENEFITS

**SIGNIFICANT SIGNAGE
EXPOSURE AT TWO
GROUNDS**

**ACCESS TO OUR EVER-
EXPANDING PLAYER AND
SUPPORTER BASE**

**COST EFFECTIVE
ADVERTISING**

**WIDER DISTRIBUTION
WITHIN THE LOCAL
COMMUNITY**

TAX DEDUCTIBLE

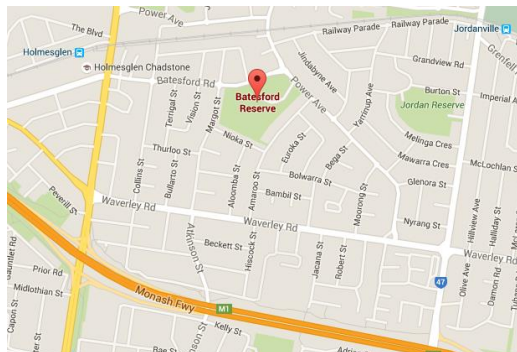


ABOUT THE CLUB

LOCATION

BATESFORD RESERVE

Corner Batesford Rd, Power Ave
Chadstone VIC 3149



ON THE INTERNET

Web: <http://www.stpaulscc.com.au>

Facebook: <http://www.facebook.com/stpaulscricketclub>

Twitter: <http://www.twitter.com/stpaulscc>

TROPHY CASE



PREMIERSHIPS

1st XI

1963/64

1975/76

1979/80

1994/95

2011/12

2nd XI

1989/90

1997/98

2006/07

2013/14

2014/15

3rd XI

1988/89

2003/04

4TH XI

1998/99

JUNIORS

1998/99 (12s)

2002/03 (14s)

2003/04 (15s)

2016/17 (15s)



PLATINUM SPONSORSHIP

**BUSINESS LOGO ON CLUB ON
AND OFF FIELD APPAREL**

**PROMINENT SIGNAGE ON
GROUND FENCES**

DETAILS IN CLUB NEWSLETTER

**NAMING RIGHTS FOR 1ST XI
TEAM**

**TICKETS TO ALL CLUB
FUNCTIONS**

**'CHOICE PROVIDER' OF YOUR
GOOD/SERVICE TO OUR CLUB**

CERTIFICATE OF APPRECIATION

Our Platinum Sponsorship package is our premium package that we offer to business partners, and includes advertising on playing shirts, off-field shirts, ground signage, and significant exposure via our numerous communication channels.



**COST: \$3,000 per year (three
year partnership)**



GOLD SPONSORSHIP

BUSINESS LOGO ON CLUB ON-FIELD APPAREL

PROMINENT SIGNAGE ON GROUND FENCES

DETAILS IN CLUB NEWSLETTER

NAMING RIGHTS FOR 1ST XI TEAM

TICKETS TO ALL CLUB FUNCTIONS

'CHOICE PROVIDER' OF YOUR GOOD/SERVICE TO OUR CLUB

CERTIFICATE OF APPRECIATION

Our Gold Sponsorship package is another premium package that we offer to business partners, and includes advertising on playing shirts, ground signage, and significant exposure via our numerous communication channels.

COST: \$1,500 per year (three year partnership)



SILVER SPONSORSHIP

**PROMINENT SIGNAGE ON
GROUND FENCES**

DETAILS IN CLUB NEWSLETTER

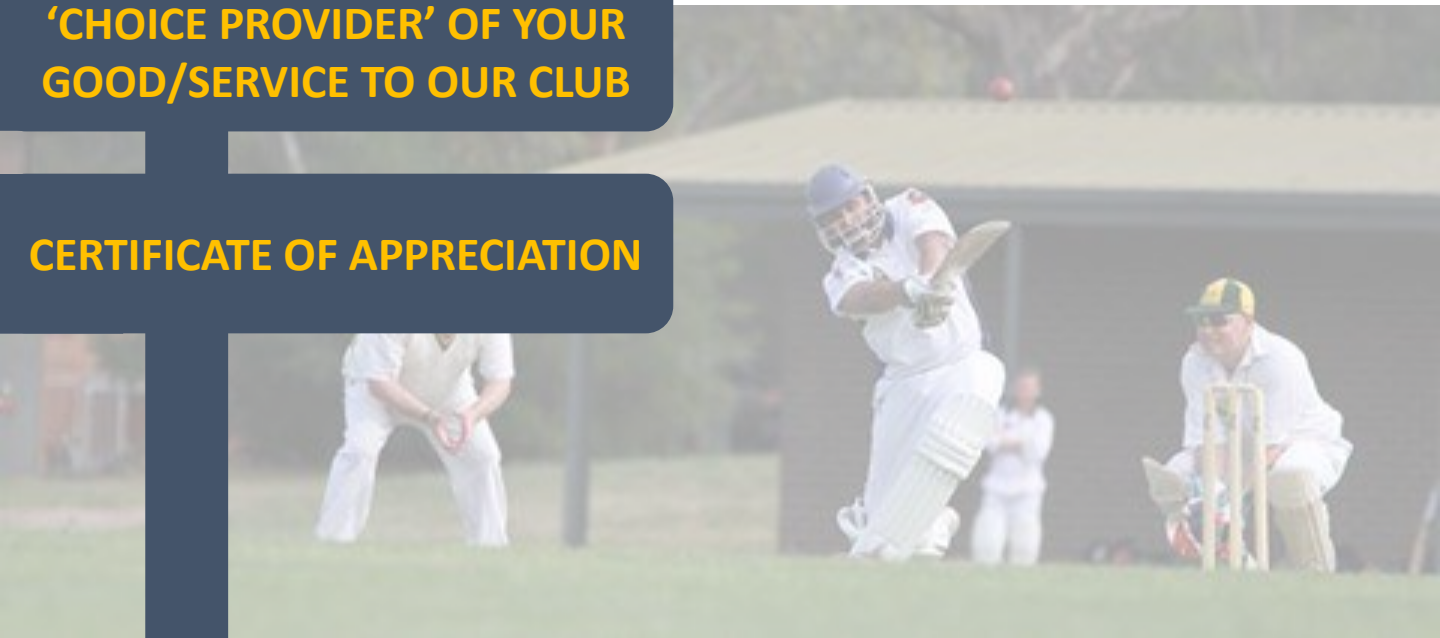
**NAMING RIGHTS FOR 1ST XI
TEAM**

**TICKETS TO ALL CLUB
FUNCTIONS**

**'CHOICE PROVIDER' OF YOUR
GOOD/SERVICE TO OUR CLUB**

CERTIFICATE OF APPRECIATION

Our Silver Sponsorship package is another high-end package that we offer to business partners, and includes ground signage, and significant exposure via our numerous communication channels.



COST: \$1,000 per year



BRONZE SPONSORSHIP

DETAILS IN CLUB NEWSLETTER

NAMING RIGHTS FOR 1ST XI
TEAM

TICKETS TO ALL CLUB
FUNCTIONS

'CHOICE PROVIDER' OF YOUR
GOOD/SERVICE TO OUR CLUB

CERTIFICATE OF APPRECIATION

Our Bronze Sponsorship package is another high-end package that we offer to business partners and focuses on the significant exposure we can generate via our numerous communication channels.



COST: \$400 per year



OTHER PACKAGES

MAN OF THE MATCH SPONSORSHIP



- *Naming rights of our weekly man-of-the-match awards for our senior and junior players.*
- *All the other benefits of a Bronze sponsorship*

COST: \$500 per year

- *Help a player at the club out with subsidised fees.*
- *Player sponsors will be rewarded with temporary signs in the club rooms and advertisement on the club website.*

COST: \$300 per year

PLAYER SPONSORSHIP



NOTE THAT ALL SPONSORSHIP PACKAGES CAN AND WILL BE TAILORED TO YOUR NEEDS

CONTACT

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Club Details

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Web

<http://www.stpaulscc.com.au>

Facebook

<http://www.facebook.com/stpaulscricketclub>

